

## software

### Operating Systems

Macintosh OSX (*preferred*)  
Windows 10

### Design & Print

Adobe Creative Cloud  
- Photoshop  
- Illustrator  
- InDesign

### Web Design

Adobe Creative Cloud  
- Dreamweaver  
XHTML  
CSS

### Photography/Video/Audio

Adobe Creative Cloud  
- Bridge  
- Lightbox  
- Premier Pro  
- After Effects  
Audacity  
brightcove.com  
youtube.com

### Business Apps

WordPress  
Keynote  
MS Entourage  
MS Word  
MS Excel  
MS PowerPoint  
MS Outlook  
Adobe Acrobat Pro  
Constant Contact  
Mail Chimp  
HTML Email  
Unbounce  
Woobox  
Facebook  
Dropbox

## strokes

*"You made us look professional..."*

Joyce Drexler, Co-Founder  
Sulky of America

*"...diverse and deeply gifted..."*

Stephen Lee, Owner  
Catalyst Faithworks, Catalyst Mktg.

*"...shining star...sheer brilliance..."*

Robert Worley, Founder  
The Well, Mktg Communications

## snapshot

Flexible, thorough and battle-tested, high-production designer. Proven problem solver and critical thinker who listens deeply, delivering professional results the first time. Organized, disciplined and deadline-centric team collaborator with a keen sense of business principles and personal integrity. Passionate about effective communication, technical proficiency and self-directed excellence. Dedicated to supporting the client's objectives. Consistently exceeds expectations.

## successes

**Publix Store #0146** | Kennesaw, Georgia  
**Customer Service Associate** | April 2018 to Present

- Recognized three times during first 60 days for *"going above and beyond"* during the Children's Miracle Network fundraising campaign.
- Raised over \$330 during Tools for Back to School fundraising campaign.
- Raised \$338 for Food for All fundraising campaign.

**Freelance Work** | Kennesaw, Georgia

**Graphic Designer** | April 2018 to Present

- Regency Lighting, Inc., Human Resources Manual
- Sulky of America, Retail Tear Sheet for Blendables Thread

**Sulky of America – Gunold USA** | Kennesaw, Georgia

**Creative/eCommerce Coordinator** | August 2010 to October 2017

- Executed layout, file preparation, pre-press and print coordination for two books authored by Sulky Co-Founder, Joyce Drexler; \$10,000+ savings to Sulky.
- Designed retail packaging, product displays and Point-of-Purchase graphics for placement in JoAnn Stores, Hancock Fabrics Stores and the Home Shopping Network.
- Created conceptual re-design through print management of three embroidery thread swatch books and an embroidery backing swatch book.
- Produced trade show and consumer show banners, posters, furniture, premium items, printed promotional and sales collateral.
- Collaborated on eCommerce websites UI, UX, maintenance and modal popups.
- Produced promotional emails using HTML, MailChimp and Constant Contact.
- Created animations for websites, emails and videos along with freehand illustrations for conceptual and technical applications.
- Generated components for online contests and sweepstakes including Facebook integration and weekly data collection.
- Shot event, education, project and product photography and videography, performed post-production editing; managed asset libraries.

**Catalyst Faithworks, Catalyst Marketing Communications** | Kennesaw, Georgia

**Graphic Designer** | October 2003 to April 2010

- Digital and print media creation for Catalyst Faithworks (CF) and its largest subsidiary, Catalyst Marketing Communications (CMC).
- Exclusive graphic designer for CMC's three largest accounts.
- Contributed to the development of corporate standard operating procedures for streamlining all projects.
- Key contributor to project management software development, catapulting CF to national industry leader for providing fund-raising communications to non-profit organizations.

## scholastics

**Bachelor of Science - Cum Laude**, Interior Design  
Florida State University, Tallahassee, Florida

**Associate of Arts**, Engineering Design & Drafting Technology  
Florida Junior College, Jacksonville, Florida

**Continuing Education Courses**, CSS2 - Beginning, Intermediate, Advanced  
Kennesaw State University, Kennesaw, Georgia